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Multimedia "Gettysburg": An Epic First Release for Turner Interactive; Turner Home Entertainment's Newest Division

"Gettysburg" faithfully recreates the largest military engagement in the history of the western hemisphere. Only this time, the player directs the marches, issues orders to cavalry, infantry and artillery to engage the enemy, entrenches in key positions, and bombards strongholds with a variety of artillery and ammunition. Play General Meade or Lee against a simulator that takes into account all of the variables of terrain, morale, stamina, ammunition, and more.

Find out what could have been while watching footage from the historically accurate motion picture, "Gettysburg," and hear leading Civil War historian Shelby Foote deliver original battlefield commentary in the first product to carry the Turner Interactive brand name.

"Gettysburg" was developed by Turner Publishing in collaboration with Swfte International, Ltd., makers of the popular floppy-based battle simulation game. Turner Publishing/Swfte's CD ROM based game combines the elements of Swfte's game with video and sound from Turner Pictures' first theatrical release, the widely acclaimed Civil War epic "Gettysburg." Turner Publishing enlisted Foote, author of the seminal, three-volume work, "The Civil War: A Narrative," to create and narrate the battlefield commentary and provide insights into the engagement at Gettysburg, PA. Turner Publishing also added new graphics throughout the interactive game and produced the multimedia elements.

"The excitement surrounding the film, coupled with the success of Swfte's "Gettysburg" PC game, creates tremendous potential for our entry into the interactive market." says Kent. "With Turner Broadcasting System's resources behind us, we have the unique ability to leverage our high-quality programming into new markets. The joint project with Swfte is a perfect example of how we can work with companies that excel in new technology development."

The CD ROM "Gettysburg" carries a retail price of \$69.95. Hardware requirements are MPC with a CD ROM drive; 386SX or higher; Microsoft Windows 3.1; a minimum of 2MB of RAM; a VGA or SVGA monitor. An audio board is recommended.